



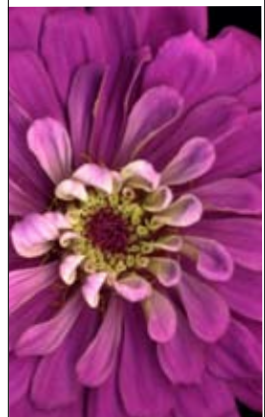
4 inches



JUNE

*Calendar*

*fold*



JULY

*Calendar*

*fold*



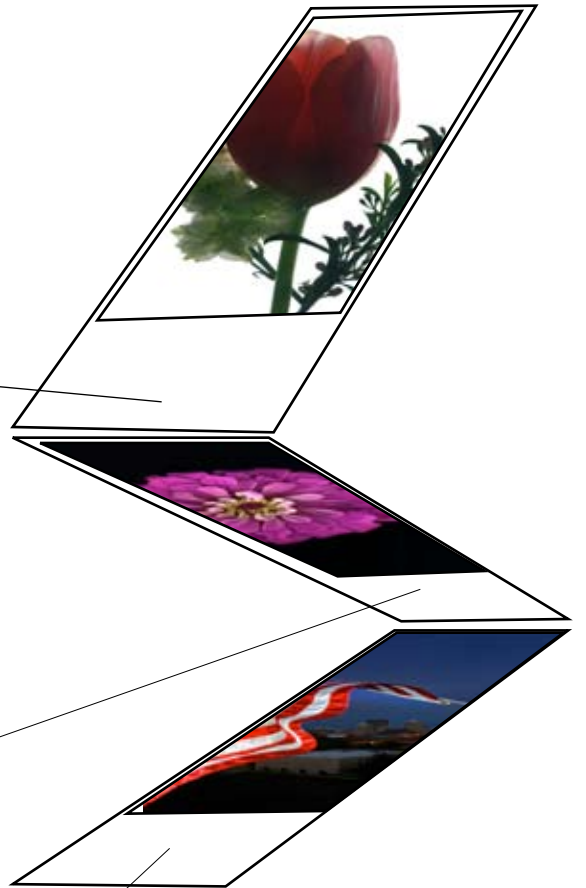
AUGUST

*Calendar*



27 inches

hole drilled to facilitate easy hangup with tack



The idea... called **hangups** was to send **a quarterly** calendar with smashing photographs or drawings ... a years supply could be printed in one press run on one side and when folded could be mailed in a business envelope

& **it didn't take a lot of wall space... people eagerly awaited the next quarter**

*Brigitta something we did that worked well and didn't cost a fortune and some people looked forward to getting the next one -- each panel, of course, had Patterson Graphics name address phone - no extraneous copy -- we thought the images spoke for us so they were carefully selected*

*love from your Grandfather -- alias the old goat*